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Business Ethics - Andrew Crane; Dirk Matten; Sarah Glozer ...

Business Ethics. Managing Corporate Citizenship and Sustainability in the Age of Globalization. Fifth Edition. Andrew Crane, Dirk Matten, Sarah Glozer, and Laura Spence. June 2019. ISBN: 9780198810070. 640 pages Paperback 246x189mm Price: £46.99. Award-winning, best-selling, and authoritative: the business ethics book of choice.

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10) Crane and Matten suggest a pragmatic use of ethical theory, in which the business actor sees an ethical dilemma through a 'prism' of ethical

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theories. What do they see as a main advantage of this approach?

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Andrew Crane, Professor of Business and Society, University of Bath, Dirk Matten, Professor of Strategy and Hewlett-Packard Chair, York University, Canada, Sarah Glozer, Senior Lecturer in Marketing, ...

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Centre of Excellence in Responsible Business at Schulich School of Business (where Crane and Matten are Professors) Canadian Business Ethics Research Network, headquartered at Schulich School of Business; International Centre for Corporate Social Responsibility, University of Nottingham (where Crane and Matten are Visiting Professors)

Crane and Matten blog

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Business Ethics: Managing Corporate Citizenship and ...

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Read PDF Crane And Matten Business Ethics study of business situations, activities, and decisions where issues of right and wrong are addressed. The law = minimum acceptable standards of behavior, but many morally contestable issues are not covered by law. Business ethics, Crane & Matten, Summary Chapters 1-5 ... Page 12/27

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and engaging textbook that tackles one of the most pressing issues facing business today: how to be a good corporate citizen in a complex multiple stakeholder world.

Business Ethics (3rd ed.) by Crane, Andrew (ebook)

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